## Contract Programs Ideal Percentages

| Income |
|--------|
|--------|

Promotion

Production

**Direct Costs** 

Operating Margin

| \$_ |  |
|-----|--|
| \$  |  |
| \$  |  |
| . – |  |
| \$_ |  |
| \$  |  |

100% 0-5% 35-40% 45-50% 55-60%