

*Experience the most comprehensive professional training available.*



## Olds College Continuing Education invites you to attend **The LERN Program Management Institute at Olds College!**

*The Program Management Institute (PMI) is the most complete, comprehensive and advanced training in the field of continuing education program-  
ming, marketing, and operations.*

**Date:** Nov. 5-7, 2013, 9am-3:30pm  
Optional exam Nov. 8, 9am-12pm

**Location:** Olds College

**Cost:** Early Bird rate of \$1149 plus GST.  
After September 20, \$1299 plus GST.

### **Who should attend?**

Directors, managers and other professionals conducting a variety of lifelong learning programs, including continuing professional education, community education, recreation, seminars and conferences, continuing education, or any other courses, classes, seminars and educational events.

### **The PMI will:**

- Provide you with the best strategies, tools and techniques to take your program to the next level.
- Provide you with a professional development experience that strengthens and recognizes your status as a professional in the field.
- Provide your organization with experienced and qualified professional management.

The PMI is an intensive training that will supply the most up-to-date data, facts and practical information to keep your

program on the cutting edge. You will be able to make the best decisions to solve your problems.

**Topics Covered Include:** Marketing, Financing and Budgeting, Learning and Teaching, Promotion, Program Development, Program Analysis, Pricing, Customer Service, Needs Assessment, and more!

### **Register Now!**

**Phone:** 403-556-4677 or  
1-800-661-6537 ext. 4677

**Email:** [coned@oldscollege.ca](mailto:coned@oldscollege.ca)

**Online:** [www.oldscollege.ca/ce](http://www.oldscollege.ca/ce)



*“Information That Works!”*